

COMMERCIALISING INNOVATION AND R&T ACTIVITY



Date & Time: 4.45pm—6.30pm, Tuesday, 21st July 2009

Place: Thales, Worton Drive, Worton Grange, Reading RG2 0SB

To register: t: 0118 945 0040 or e: events@thamesvalley.co.uk



nuVA



SPEAKERS INCLUDE:

- ◆ **Terry O'Sullivan**, Technical Director
Thales Research & Technology UK
- ◆ **William Forrest**, Business Development Director
Thales Research & Technology UK
- ◆ **Andy Vooght**, Head of VCS Department
Thales Research & Technology UK
- ◆ **Kate Hough**, University of Reading
- ◆ **Susan Elliott**, Director
South East Business, Innovation & Growth



*nuVa is a multi-media communications solution enabling remote collaborative working. From an original Thales Reading idea, nuVa was developed with University support and is now available commercially.

**IPS is an Indoor Positioning System innovation developed in Reading, which is currently in prototype and will need to bridge the funding "canyon of death".

Dear TVEP Member,

All companies need to find a profitable market for their new technologies and innovations. This meeting will provide considerable insight and understanding of the key issues involved in achieving this through a 'behind the scenes' look at Thales Research & Technology activities in Reading.

Thales is one of the world's leading and innovative electronics and systems companies with a major Research and Technology facility, in Reading, focusing upon new product innovations and breakthroughs.

The **FREE** session will focus upon the Thales innovation model, developing, funding and finding markets for new technologies. It will also provide opportunities to network and find out about innovation support.

AGENDA

- ◆ **Thales Research & Technology in Reading**
Terry O'Sullivan, Technical Director, **Thales R&T**
William Forrest, Business Development Director, **Thales R&T**
 - ◆ Innovation Model
 - ◆ The Funding Canyon of Death
 - ◆ Lessons and experiences
- ◆ **nuVa* – From idea to market—case study**
Andy Vooght, Head of VCS Department, **Thales, R&T**
- ◆ **IPS** – From idea to prototype to? - case study**
Terry O'Sullivan, Technical Director, **Thales R&T**
- ◆ **Support to assist successful innovation**
 - ◆ Innovation Works & KTP
Kate Hough, **University of Reading**
 - ◆ Thames Valley Innovation Growth Team
Susan Elliott, Director, **SEBIG**
- ◆ **Questions and Answers**
- ◆ **Buffet and networking**

To register for this **FREE** event telephone 0118 945 0040 or email events@thamesvalley.co.uk

We look forward to seeing you.

Yours sincerely

Shaun Whittaker, **Chief Executive**

Event managed by:



Kindly hosted by:

THALES

With the support of :

south east business
**INNOVATION
&GROWTH**

