



Market Visit to Brazil

2016 Olympic Games - Supply Opportunities Scoping Visit Saturday 20 – Friday 26 March 2010 Rio de Janeiro and Sao Paulo

Brazil will host the 2016 Olympic and Paralympic Games, and planning is well underway. This is a crucial time in the process when **the organisers are actively looking for expertise, seeking suppliers in strategic planning, infrastructure development, construction and security** plus wider opportunities.

British business has a wealth of experience, skills and capability gained from our preparations for the London 2012 and Paralympic Games. UK companies are therefore ideally placed to win new business from Rio 2016.

This is a **unique chance to identify direct supply opportunities with the Games procurement team or via partnering with Brazilian companies supplying the 2016 Games.** Find out more by joining our **Market Visit to Rio de Janeiro and Sao Paulo.**

Companies that join this visit could benefit from:

- Support from an **expert consultant**, with direct business experience of Olympic Games procurement;
- **British Consulate General** assistance through their Market Experts, a detailed overview of the market and useful trading tips covered during a briefing;
- A two-city seminar programme **involving the Rio 2016 delivery team** and a **presentation from the Rt. Hon. Tessa Jowell, Minister for Sport & the Olympics**;
- The chance to **meet Brazilian companies supplying goods/services** to the 2016 Games procurement team;
- A tour of Olympic sites in Rio de Janeiro;
- Eligible companies in the **South East region** may receive financial support of at least £800 towards the cost of the visit. Please contact us for details.

The deadline for booking your place is Monday 22 February 2010, places are limited.

Costs: You will need to allow for flights and Hotel and subsistence costs during the visit

To book, please contact Hema Savani details below:

If you would like to book onto this Market Visit please contact Hema Savani on:

Call: (0)1489 661 409

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