

The background features a collage of electronic components. On the left, there's a blue-tinted image of a circuit board with a small black microchip. On the right, there's a copper-colored image of a printed circuit board (PCB) with various components and traces. The central area is white, where the main title is located.

# **CNRFID,** ***From innovation to RFID solutions deployment***

September 2010



[www.centrenational-rfid.com](http://www.centrenational-rfid.com)

# Summary

1. Introducing CNRFID
2. CNRFID services
3. The Members

# Introducing CNRFID

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# CNRFID, a national initiative

CNRFID is the French Agency created by the French government's department of Industry to boost RFID adoption in July 2008. It is aimed to facilitate contact among users, vendors, academics and government / local bodies in order to boost the success of RFID projects.

Non-profit organization, founded with :

- The government
- Members fees
- The services provided

# Objectives

The CNRFID is supporting RFID and projects partners :

- To clarify the added value for each vertical markets
- To facilitate the technology adoption
- To develop the use cases
- To boost business opportunities
- To coordinate ideas and projects from nationwide perspective

# Missions



To support the solutions development from both financial and technical standpoint



To participate in the standards definition and legal changes



To boost our members business development



To train and inform both RFID users and actors



To list the technological solutions

# RFID markets

## Sectors with great potential of uses



aeronautic



automotive



retail



industry



logistics



luxury



health care



textile

## Operational sectors



library



laundry

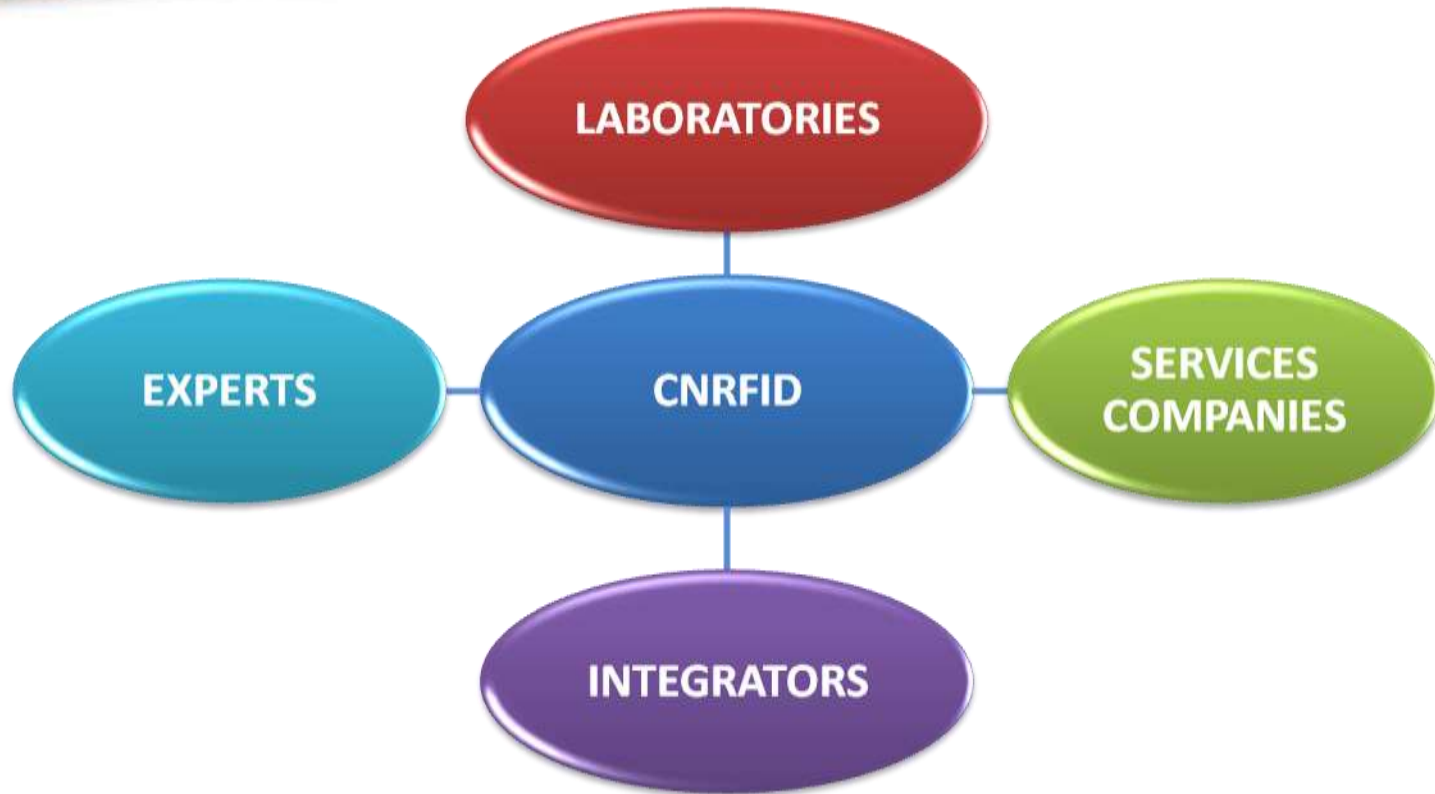


contactless toll  
system



ticketing

# Dynamic network



## Offering three sorts of services

Services for all

Services to members

On demand services

# CNRFID Services

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# Partnership projects



## *Develop your partnership projects*

### Services for all

#### To identify the actors :

- Vendors
- Users
- Laboratories

#### To present **funding possibilities**

### Services to members

#### To identify **skills** of vendors and **needs** of the **users**

#### **Introduce** the implementation of **consortiums**

#### **Support** for **funding** files

### On demand services

#### To manage projects :

- State of the art
- Establish and follow up of the files
- Coordinate the partners
- Lobbying with funders

# Events



## *To support in your events*

### Services for all

To reference all worldwide and national **events**

### Services to members

To support the members by :

- Informing them
- Making them visible
- Accompanying them in events (with preferential offers)
- Promoting their solutions

### On demand services

To support events organizers

# Economy watch



## *To offert you economy watch services*

### Services for all

To have **visibility** on all the **actors** of the **market**

To follow the trends (web site / newsletter)

### Services to members

To take benefit of :

- The economic watch «Via RFID»
- Markets studies (preferential rate)
- Presentations of the conférences

### On demand services

To **obtain** :

- Markets Research
- Benchmarks
- States of the art

# Solutions



## *To help you to develop your solutions*

### Services for all

To inform about the potential of application of RFID and existing solutions

### Services to members

To define in your process the RFID added value  
To present the appropriate solutions  
To inform on calls of tenders

### On demand services

To **audit** on site  
To **make** diags  
To **support on specs** writings

# (In) Formations



## *To form and inform you*

### Services for all

To **discover** and **deepen** the **technical** and **functional** notions

Reach any **information** (web site / newsletter)

### Services to members

Benefit from last **information** on the **standards**

Reference the trainings

Reach and submit **jobs offers**  
Participate in the **trainings** with **preferential rates**

### On demand services

On demand training

# Members



# Partners

## Initiated by



direction générale de la compétitivité  
de l'industrie et des services



## An ecosystem of experts



## Created by



**Thanks for your attention**  
[contact@centrenational-rfid.com](mailto:contact@centrenational-rfid.com)  
[www.centrenational-rfid.com](http://www.centrenational-rfid.com)