

**Public Security Exhibition (PSE) Ankara
Ankara, Turkey
Tuesday 28 February 2012**

November 2011

ADS are pleased to announce that we are holding a Public Security Exhibition (PSE) in Ankara, Turkey. Following a very successful visit for 27 UK companies in 2006 and recent discussions with the Trade and Investment Adviser based in Ankara, we think it is an ideal time to visit this region again.

The event will be a one-day, table top exhibition held within the Metu Cultural and Convention Centre, Ankara and restricted to a limited number of companies due to venue size.

We expect visitors from the Armed Forces, Turkish National Police, Gendarmerie, border and coast guard units and intelligence organisations amongst others.

There is an **opportunity for participants to extend this trip** into a second day with a visit to OSSA. OSSA is a cluster of Turkish defence and security SME's based in Ankara's industrial site at OSTIM. One of the most critical components of doing business in Turkey is the partnering with local companies.

Understanding the local system, procurement processes, official attitudes, and national sensitivities is paramount to be successful in Turkey.

Turkey is one of the world's largest defence and security equipment importers and has the second largest armed forces in NATO. The security sector is comprised of organisations responsible for securing both internal and external security. These are Turkish Armed Forces, police, gendarmerie, border and coast guard units and the intelligence organisations.

In recent years Turkey has been looking for a wide range of solutions in the homeland security sector especially in border security. With the evolving asymmetrical warfare, concepts and ever changing threat perceptions, smaller and more niche technology companies, such as the British and European firms, have been very active and successful in providing for the Turkish.

Infrastructure Projects:

- Building of new reception and removals centres for asylum seekers, irregular migrants
- MOBESE – Mobile electronic system integration – City information and security project
- Pipe line security

Maritime security Projects

- Automatic identification systems for sea vehicles (AIS) / surface ships (WAIS)
- Static sea borders surveillance systems
- European Union (EU) Maritime security Systems – joint operability project

Border Control Projects:

- Introduction of Integrated Border Management and large tender for equipment
- Introduction of new Migration and Asylum civilian agency
- TALOS – Aims to produce a system for reconnaissance & surveillance in uncontrolled borders and wide areas

Other Projects:

- APIS Advanced Passenger Information System Project

To participate with us, please return the attached booking form together with full payment. Please note we are unable to process applications without payment details.

For further information please contact:

Nicole Redfearn

Tel: +44 (0) 207 091 7811

Fax: +44 (0) 207 091 4545.

Email: nicole.redfearn@adsgroup.org.uk

Web: www.adsgroup.org.uk

GENERAL INFORMATION

EXHIBITION

1. The exhibition will consist of table top displays only; exhibits must be contained within the space provided. A suitable table will be provided for each exhibitor. **No additional exhibiting space will be made available.** A maximum floor space of 4.5 square metres (3 x 1.5 metres) will be allocated to each company, to allow for a small pop-up or display graphics to be placed behind the table. Exhibitors are advised that no fixings can be made to any part of the premises. Any damage to walls, columns or other parts of the premises will be required to be made good at the exhibitor's expense. Please note that a minimum number of exhibitors are required for the event to go ahead.

2. Exhibition organisation, registration and booking will be handled by Nicole Redfearn –
Tel: +44 (0) 20 7091 7811
Email: nicole.redfearn@adsgroup.org.uk

Visitor and Embassy management for the event will be handled by Ray Lee –
Tel: +44 (0) 20 7091 7825
Email: ray.lee@adsgroup.org.uk

ADS representatives will be in attendance at the exhibition as well as commercial staff from the British Embassy in Ankara.

3. All stands must be completed within the allotted set-up time. This is likely to be during the afternoon of Monday 27 February 2012 (time to be confirmed at a later date.)

APPLICATION TO PARTICIPATE

4. Space is limited so interested companies are requested to register as soon as possible. Please complete the enclosed application form and return it to ADS with the full administration fee of £795 (or £1045 for non ADS members).

5. Exhibition package includes: one display table, access to one standard local power supply (if required), entry into event brochure, and cost of two company representatives. Exhibitors will also be provided with light refreshments throughout the day.

There is an additional charge of £20 per person for companies wishing to take additional representatives to the table-top and this is shown on the application form

6. Application to participate in this event indicates acceptance of the ADS conditions of participation. Please note the conditions of registration on the reverse of the application form.

7. Application to exhibit at this event cannot be conditional upon exhibitors receiving a specific site within the exhibition area. Stand allocations and the exhibition layout will be confirmed in due course. It is not possible to guarantee a particular site, however we will endeavour to satisfy your requirements.

8. ADS does not accept any liability for loss or damage, or third party claims in connection with this event. Exhibitors attend this event at their own risk. ADS accepts no responsibility for loss or inconvenience caused should this event be cancelled due to circumstances outside of its control and reserves the right to deduct direct expenditure in connection with this event before refunding monies.

For companies not successful in their application to attend, a full refund will be given.

PROPOSED PROGRAMME

Monday 27 February 2012

Suggested date for travel UK to Ankara & set-up exhibition.

Tuesday 28 February 2012

1000hrs – 1600hrs (TBC) Tabletop Exhibition
1600hrs onwards (TBC) Breakdown exhibition & depart

EXHIBITION BROCHURE

9. An exhibition brochure will be published to include contact details of participating companies, their products / services and promotional text of no more than 150 words in English and Turkish. The brochure will be given to all visitors. If you have participated at a recent Public Security Exhibition (PSE) we will send you your most recent catalogue entry (150 words text, company information and products and services) for your approval or amendment. If you have not attended a recent PSE you will be asked to provide your entry separately.

TRAVEL AND ACCOMMODATION

10. ADS have appointed Chelsea Travel Management to handle travel and accommodation packages for PSE Ankara. They can be contacted as follows:

Chelsea Travel Management
Patteson Court
Nutfield Road
Redhill
Surrey
RH1 4ED
Tel: +44 (0) 845 4708704
Fax: +44 (0) 1737 646421
Contact: Sara Bowers
Email: sbowers@chelseatm.co.uk

FREIGHT FORWARDING

11. ADS have appointed Premier Showfreight to handle freight forwarding for PSE Warsaw. **The deadline for freight collections will be Monday 6 February 2012.** Premier can be contacted as follows:

Premier Showfreight Limited
Airport House
Purley Way
Croydon CR0 0XZ

Contact: Zoe McGill
Tel: +44 (0) 208 915 1089
Email: zoe@premiershowfreight.com

IMPORTANT – PLEASE NOTE:

There are no storage facilities at the venues for empty pop-up containers, freight packaging, crates etc. Therefore you are advised to use our freight forwarders, who will take the packaging away and return it for breakdown no earlier than the closing time for the exhibition. There will be some limited space under the tables / behind the graphics to store small items only.

H.M. CABINET OFFICE MANUAL OF PROTECTIVE SECURITY

12. EXPORT AND TRADE CONTROL LICENCES

X-listed Security-cleared Companies are reminded that they must ensure that they always have 680 clearances from EPA, at the UK MoD, for any and all promotional or contract negotiation activities associated with goods and technologies which are assessed by DDefSy as being “protectively marked” or for technology which has not yet received a classification, and also that shipments of controllable goods, permanently or temporarily, must not be made through making use of a carrier belonging to a country to which their sale is embargoed.

Exhibitors should be aware that their products, technology and / or commercial publicity and information may require to be licensed for export from the UK, even if on a temporary basis. In addition, since 2004, they may need Trade Control Licences in respect of any involvement in the arrangement or facilitation of the movement of certain goods between two or more overseas nations without the goods touching UK soil. For further details, contact the Helpdesk at the Export Control Organisation (Tel: +44 (0) 20 7215 4594; E-Mail: eco.help@bis.gsi.gov.uk).

In all cases it is companies' direct responsibility to ensure the proper Export Licence and/or Trade Control Licence is in their possession before the activity takes place. ADS Group accepts no legal responsibility for any actions resulting in prosecutions arising from a failure to obtain necessary export or trade control licences from the British Government prior to exhibitions taking place.

Companies can also seek help, advice and guidance on the controls from:

Mr Brinley Salzmann
Director – Overseas & Exports, ADS Group
Tel: +44 (0) 20 7091 7822
Fax: +44 (0) 20 7091 4545
E-Mail: brinley.salzmann@adsgroup.org.uk

VISITORS

13. Visitors to the exhibition will be invited by the British Embassy in Ankara. Exhibiting companies may nominate specific visitors they wish to invite to this exhibition and may of course be accompanied by their agent / distributor. All such requests should be sent to Nicole Redfearn or Ray Lee at ADS. The names will be passed on to the Embassy who will arrange for an official invitation to be sent.

There is no limit to the number of people any company can invite to attend.

Sectors to be invited will include:

Turkish National Police
Gendarmerie
Coastguard
Police & public security agencies from neighbouring/adjoining states
Airports
Security specifiers from major multi-nationals
Interior Ministry officials
Defence Attachés
Military security and Police
Intelligence and covert agencies
Counter-terrorism organisations
Technical, scientific and IT research and development departments
Narcotic crime prevention and detection agencies
Police and security training departments
Specialist crime squads and other major crime agencies
Government building security agencies
Fire services communications and operational deployment
Secure psychiatric units
Prison security and service management
Civil transport (air, rail, road)
Team Leaders & Specialist operational squads i.e. crime squads, riot control, firearms, airborne support units
Police airborne support units
Bank and other large commercial undertakings
Border Units
Special forces

Type of potential visitors by role:

Government Ministry and Agency Chiefs
Executives and directors-policy
Training budget holders / managers and purchasing officials responsible for public security agencies
National, regional and local budget holders and purchasing officials
Operational commanders
Security managers in large state-owned organisations i.e. rail, sea and air operations

COMPANY / ORGANISATION AND CONTACT

Company Name	<input type="text"/>		
Address	<input type="text"/>		
	<input type="text"/>		
Contact Name	<input type="text"/>	Post Code	<input type="text"/>
Position	<input type="text"/>	Website	<input type="text"/>
Email	<input type="text"/>	Fax	<input type="text"/>
Telephone	<input type="text"/>	Mobile	<input type="text"/>

EXHIBITOR COSTINGS:

<input type="checkbox"/>	TABLE TOP - MEMBER FEE: £795.00	
<input type="checkbox"/>	TABLE TOP - NON-MEMBER FEE: £1045.00	
<input type="checkbox"/>	ADDITIONAL STAFF MEMBER/S @ £20.00	
		Total Costs £ <input type="text"/>
FLOOR PLAN ATTACHED PLEASE SELECT YOUR PREFERRED STAND:		1st Option Stand No <input type="text"/>
		2nd Option Stand No <input type="text"/>
		3rd Option Stand No <input type="text"/>

CONTACT DETAILS:

Company representatives included in cost:

Name:	<input type="text"/>	Position:	<input type="text"/>	Email:	<input type="text"/>
Name:	<input type="text"/>	Position:	<input type="text"/>	Email:	<input type="text"/>

Additional company representatives @ £20 / Person

Name:	<input type="text"/>	Position:	<input type="text"/>	Email:	<input type="text"/>
Name:	<input type="text"/>	Position:	<input type="text"/>	Email:	<input type="text"/>

- Payment in advance is required to secure your booking and should be received with this application form.
- Cancellations: Charges will apply. Please read the Terms and Conditions for Participation in ADS Events accompanying this application form.
- Submitting a completed application form confirms your agreement to the Terms and Conditions for Participation in ADS events.
- Submission of the credit card information below confirms your agreement to debit those details

METHOD OF PAYMENT - Please tick relevant box Credit Card Cheque BACS **CREDIT CARD:** Please tick relevant box VISA* VISA Debit* MasterCard* AmEx** Card No: Name as it appears on card: Expiry Date: Maestro No: CVI No Registered Card Address: Post Code: Signature:

* For VISA, VISA Debit or MasterCard payments please enter the three digit CVI number or security code from the reverse of the card.

** American Express credit cards are subject to a 3.85% fee. Please include the four digit CVI number or security code from the reverse of the card.

Please note: ADS will destroy the CVI code once payment has been processed.

CHEQUE: I enclose a cheque for **£** made payable to "ADS Group Limited"**BACS:** A Purchase Order number or Company Reference MUST be quoted with a Bank Transfer payment **VAT REGISTRATION NUMBER:** Booking ref Org ID Sort Code: 60 - 08 - 13 Account Number: 58057145 IBAN GB68 NWBK 6008 1358 0571 45 VAT Registration Number 991 2734 95
National Westminster Bank, 2 Alexandra Road, Farnborough, Hampshire, GU14 6YR, UK. A receipted invoice will be forwarded.

PLEASE SEND YOUR COMPLETED BOOKING FORM TOGETHER WITH PAYMENT TO:
Nicole Redfearn, ADS Group Ltd, ShowCentre, ETPS Road, Farnborough, Hampshire, GU14 6FD, UK
Tel: +44 (0) 207 091 7811 Fax: +44 (0) 207 091 4545 Email: nicole.redfearn@adsgroup.org.uk

TERMS AND CONDITIONS FOR PARTICIPATION IN ADS EVENTS

1. Definitions

In these terms and conditions the following words and expressions shall have the meaning as shown:

Application	means the request made by the Participant to attend or participate in the Event and submitted in the manner specified to the ADS Group.
Contract	is the contract formed between the Participant and the ADS Group as a result of the Application being accepted by the ADS Group.
ADS Group and ADS	means ADS Group Limited.
Event	means the conference, exhibition, seminar, demonstration, meeting, lunch, dinner, or other type of occurrence to which the Application refers.
Organiser	means the owner or organiser of an exhibition with whom the ADS Group has leased an area exhibition space for sub-letting in parts to a number of Participants.
Participant	means any individual, firm or corporate body (which expression shall include where the context admits, its assignees and successors) taking part in or attending an Event organised or managed by the ADS Group).
Price	means the total sum payable by the Participant to the ADS Group in connection with an Event.

2. General

Participation in any Event organised by the ADS Group is subject to the terms and conditions given below and all other terms and conditions contained in any purchase order or proposed by a Participant are excluded from the contract, including any variation, unless agreed by the ADS Group in writing. Submission of a completed Application to participate in or attend an Event organised by the ADS Group shall constitute acceptance of these terms. The ADS Group reserves the right to refuse an Application without explanation.

The headings in these terms and conditions are for convenience only and shall not affect interpretation of a clause.

3. Prices

The price or prices for participating in an Event will be as shown on the application form. All prices exclude VAT.

4. Payment

Payment for attending or participating in an Event must be made in accordance with the information given in the application form prior to commencement of the Event unless agreed otherwise in writing. Any additional or extra charges arising during the course of an Event and for which the Participant is liable must be paid within 30 calendar days of the date of the ADS Group's invoice for these sums.

5. Entry and Admission

No admission tickets, passes, itineraries, maps, exhibition stand allocations or other information required to attend or participate in an Event will be issued to a Participant until Payment has been received. The ADS Group reserves the right to refuse admission to any person or to remove persons from an Event without explanation.

6. Variations and Amendments

A Participant wishing to vary or amend their Application must notify the ADS Group in writing as soon as possible. The ADS Group will use reasonable endeavours to accommodate requests for change and the Participant will be liable for any increase in Price arising from the variation or amendment.

If, for any reason, the ADS Group has to change any of the arrangements relating to an Event it will inform Participants forthwith and use reasonable endeavours to minimise the impact of the changes.

7. Transfer

The right of a Participant to take part in or attend an Event arising from acceptance by the ADS Group is personal to the Participant and may not be sold, transferred or given, in whole or in part, to a third party without the written permission of the ADS Group.

8. Cancellation

8.1 Cancellation by the ADS Group

If, for any reason, it becomes necessary for the ADS Group to cancel an Event all monies paid will be refunded less an administration fee to cover any costs already incurred by the ADS Group.

8.2 Cancellation by the Participant

8.2.1 if the value of the contract is £1,000 or less excluding VAT

In the event that a Participant wishes to cancel his participation in an Event the following will apply:

Cancellation more than 28 calendar days prior to commencement of Event: refund of all sums paid.

Cancellation less than 28 calendar days but more than 7 calendar days prior to commencement of an Event: refund of 50% of total price. Note – if payments up to the time of cancellation amount to less than 50% of the total price, the difference between that paid to date and 50% of the total price will become payable with immediate effect.

Cancellation 7 calendar days or less prior the commencement of Event no refund and all outstanding sums become payable with immediate effect.

8.2.2 if the value of the Contract is greater than £1,000 excluding VAT

In the event that a Participant wishes to cancel his participation in an Event the following will apply:

Cancellation more than 120 calendar days prior to commencement of Event: refund of all sums paid only if the ADS Group is able to re-sell the booking allocated to a cancelling Participant to another Participant.

Cancellation less than 120 calendar days but more than 28 calendar days prior to commencement of an Event: refund of 50% of total price only if the ADS Group is able to re-sell the booking allocated to a cancelling Participant to another Participant. Note – if payments up to the time of cancellation amount to less than 50% of the total price, the difference between that paid to date and 50% of the total price will become payable with immediate effect.

Cancellation 28 calendar days or less prior the commencement of Event: no refund and all outstanding sums become payable with immediate effect.

8.3 Cancellation by a Third Party

If the Event is cancelled or abandoned or suspended in whole or in part by a third party, for example as a result of civil unrest, all monies paid will be refunded less an administration fee to cover any costs already incurred by the ADS Group

9. Liability

The ADS Group will not be liable in contract, tort or otherwise for any loss of profit, special or consequential loss or damage e.g. loss of use, or any costs or expenses, or other claims whether caused by the ADS Group, its employees, agents, servant or otherwise, arising from a Participant attending or taking part in an Event. This provision will not apply to claims in respect of death or personal injury.

The liability of the ADS Group to the Participant for all claims in aggregate attributable to any one event and arising from a Participant attending or taking part in an Event shall not exceed the total price paid by the Participant.

10. Indemnity

The Participant shall indemnify, and keep the ADS Group indemnified, against:

1. Any claim for an infringement by the Participant of a patent, registered design, trademark or copyright.
2. Failure of the Participant to pay any royalties.
3. Any action by the Participant, its employees, servants and agents in connection with the Event.
4. Failure by the Participant to comply with the Export Controls Act 2002 or the Manual of Protective Security including the provisions of Form 680.

11. Insurance

The Participant shall put in place and maintain insurance to cover claims arising from or in connection with the Event for third party death or personal injury and loss or damage to property including personal property. In addition, the Participant shall have in place a minimum of £5m Public Liability insurance.

If the Event is an exhibition then the Participant must ensure that his exhibits and other property are adequately insured throughout the period of the exhibition including transport to and from the exhibition site and stand build-up and breakdown periods. The Participant will hold harmless the ADS Group and the Organiser for any loss or damage to his property incurred as a result of taking part in or attending an Event.

12. Force Majeure

Neither the ADS Group nor the Participant shall be liable to the other or be deemed to be in breach of the Contract by reason of any delay in performing, or any failure to perform, any of its obligations under the Contract, if the delay or failure was due to a cause beyond that party's reasonable control.

13. Export Control Act 2002 and Manual of Protective Security

Participants shall ensure that their employees, servants, agents or otherwise comply with the requirements of the Export Control Act 2002 and the Manual of Protective Security, including the provisions of Form 680, during the course of an Event. The ADS Group accepts no liability for any costs or damages incurred by the Participant as a result of their failure to comply.

14. Rights of Third Parties

No right is granted under the Contract to any person who is not a party to the Contract to enforce any term of the Contract in his own right and the ADS Group and the Participant declare they have no intention to grant any such right.

15. Bankruptcy or Insolvency

The ADS Group may cancel the Contract after the beginning of any bankruptcy or insolvency proceeding by or against the Participant, or after the appointment of an assignee for the benefit of the Participant's creditors, or a receiver.

16. Hazardous Goods

The Participant undertakes not to bring any item or substance to an event whose movement or use is governed by the legislation of the country hosting the event

17. Common Industry Standards For Aerospace and Defence

Participants and their employees, agents, servants shall at all times in connection with the Event comply with the ethical standards set out in the AeroSpace and Defence Industries Association of Europe (ASD) Common Industry Standards copies of which are available from the ASD website at www.asd-europe.org

18. Conflict

Where the Event is an exhibition and there is a conflict between the terms and conditions of the Organiser and these terms and conditions, the former shall prevail.

19. Applicable Law

These terms and conditions and any Contract resulting from acceptance by the ADS Group of an Application shall be governed and construed in accordance with English Law and the ADS Group and the Participant shall submit to the exclusive jurisdiction of the English courts in England.